

THE PASSION OF
**FRESH &
FROZEN
FOOD**



BE LINKED
TRADING W.L.L.



ABOUT US

COMPANY OVERVIEW

Be Linked Trading WLL is a prominent force in the distribution of premium-quality foodstuffs, fresh fruits, and frozen foods across Qatar. Renowned for reliability and product excellence, the company plays a vital role in meeting the diverse needs of the country's food sector.

As a strategic subsidiary of USAL Holding, Be Linked Trading is dedicated to delivering superior food supply solutions anchored in sustainability, operational efficiency, and continuous market innovation. With a strong emphasis on business-to-business (B2B) partnerships, the company empowers retailers, food service providers, and institutions with consistent, high-quality offerings tailored to the evolving demands of the Qatari market.



OUR

VISION & MISSION



OUR VISION

To be the leading distributor of foodstuff and fresh produce in Qatar, contributing to national food security and market innovation through sustainable practices.

OUR MISSION

We optimize our distribution network and empower our partners with reliable, high-quality food products, reinforcing Qatar's food security and supporting sustainable growth in the market.

OUR PRODUCTS CATEGORIES

FROZEN PRODUCTS

We deliver premium frozen meats, chicken, fruits, and vegetable carefully sourced and frozen at peak freshness to ensure great taste, nutrition, and year-round convenience.

FRESH FRUIT & VEGETABLES

We brings the freshest fruits from farm to table, packed with flavor, nutrition, and quality you can trust.



OUR QUALITY CERTIFICATES

BeLinked is certified under ISO 22000:2018, HACCP, and FSSC 22000 Version 6.0, demonstrating our commitment to the highest standards of food safety and quality management.



THE FROZEN SELECTION

MEAT

We offer premium frozen meat products, carefully sourced and preserved to ensure freshness, quality, and reliable supply for our customers.

CHICKEN

We supply high-quality frozen chicken products, sourced from trusted farms and processed under strict hygiene standards to ensure freshness, taste, and safety.

FRUIT & VEGETABLES

Belinked offers a wide range of fresh and frozen fruits and vegetables, carefully selected and preserved to maintain their natural flavor, color, and nutritional value.



THE FRESH SELECTION



ORANGES AND BANANNAS

We provide premium-quality fresh bananas and oranges, sourced from trusted growers to ensure exceptional taste and freshness.

Our bananas are rich in natural sweetness and energy, while our oranges are juicy and packed with vitamin C. Carefully handled and stored, our fruits maintain their quality from farm to delivery, offering customers a healthy and delicious choice year-round.

FROZEN MEAT SELECTION

FROZEN BEEF TENDERLOIN CHAIN

Origin: Brazil
Brand: Friboi

Friboi



FROZEN BEEF TOPSIDE

Origin: Brazil
Brand: Friboi

Friboi



FROZEN CHICKEN SELECTION

FROZEN CHICKEN SHAWARMA

Origin: Brazil, Brand: Lar
Packing: 4 x 2.5kg = 10kg



FROZEN CHICKEN SHAWARMA

Origin: Brazil, Brand: Almana
Packing: 4 x 2.5kg = 10kg



FROZEN CHICKEN BREAST

Origin: Brazil, Brand: aurora
Packing: 6 x 2kg = 12kg



FROZEN WHOLE CHICKEN

FROZEN WHOLE CHICKEN

Origin: Brazil, Brand: Confidence

Whole Frozen Chicken
Grade A
Packing 10 X 900gm



Whole Frozen Chicken
Grade A
Packing 10 X 1000gm

Whole Frozen Chicken
Grade A
Packing 10 X 1100gm

Whole Frozen Chicken
Grade A
Packing 10 X 1200gm



Whole Frozen Chicken
Grade A
Packing 10 X 1300gm

Whole Frozen Chicken
Grade A
Packing 10 X 1400gm



FROZEN FRENCH FRIES

FROZEN FRENCH FRIES

Origin: Belgium, Brand: Baronet

Packing: 4 x 2.5kg = 10kg

BARONET



FROZEN PREMIUM VEGETABLES

FROZEN MIX VEGETABLE

Origin: China, Brand: Unifrest

Packing: 4 x 2.5kg = 10kg



FROZEN GREEN CUT BEANS

Origin: China, Brand: Unifrest

Packing: 4 x 2.5kg = 10kg



FROZEN GREEN PEAS

Origin: China, Brand: Unifrest

Packing: 4 x 2.5kg = 10kg



FROZEN PREMIUM VEGETABLES

FROZEN SPINACH BLOCK

Origin: China, Brand: Unifrest

Packing: 4 x 2.5kg = 10kg



FROZEN CAULIFLOWER

Origin: China, Brand: Unifrest

Packing: 4 x 2.5kg = 10kg



FROZEN BROCCOLI

Origin: China, Brand: Unifrest

Packing: 4 x 2.5kg = 10kg



FRESH PREMIUM BANANAS

CLASS EXTRA PREMIUM BANANAS

CLASS 1
Cavendish Bananas
Min. Length: 20 CM
Net Weight: 30 LB (13.5 KG)

Product of The Philippines



FRESH
PREMIUM
ORANGES

VALENCIA

Our fresh Valencia oranges are known for their juice and tasty flavor, grown in the optimal climate in Egypt and available from mid January till May, suitable either for table or industrial juicing purpose. We also offer South African Valencia oranges from July up to October.

AVAILABILITY

Availability									Egypt			
Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	
South Africa												
Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	

PACKING:

15 kg
Open Top / Telescopic





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